

2019 VENDOR INFORMATION



DOGFEET Vendor

Cost: Free

Commitment Deadline: August 15, 2019

There is no product/service exclusivity. If you are licensed to do so, you may sell product that day. No live animal sales/adoption on-site and no people food. Products or services must meet all local, state and federal laws. If your product would be purchased by a non-dog owner, it will not qualify. **ONLY** dog related products or services are permitted. We will provide you an outdoor space approximately 10' X 10" to display your dog related products or services. You will bring everything you need for your display (table, chairs, shade, whatever you need). Since it is an outdoor venue, no electricity is available. We simply provide the ground and the potential audience. Please also note that Arise Church and its grounds are smoke and alcohol free.

Vendor set-up will be between 8:30 a.m. and 9:30 a.m. Vendors **MUST** be **completely set up** and cars removed from the vendor space by 9:30 a.m. **Vendors will be limited to two cars per vendor.** If additional space is needed please contact us. If the event is being canceled due to weather, it will be posted on our website pinckneydogfest.com no later than 8:00 a.m. the day of the event.

Many community festivals charge for vendor space. We have again chosen to make it free to you. What we ask in return is that you do two things. First, promote our event by displaying our full color 11" X 17" poster prominently in your business for at least 30 days prior to the event. Second, by providing some kind of give-away. This could be product samples, discount coupons, free services (nail clips, etc.), even valuable information (articles on dog behavior, diet, canine health, etc.) or donate your deposit to be used in a raffle. Every vendor should have something to give away. The goal is to provide value to DOGFEST attendees who are paying to get into DOGFEST.

DOGFEET Crafter

Cost: \$ 20 (must be paid in cash upon arrival prior to set-up)

Commitment Deadline: September 5, 2019

DOGFEET will provide booth spaces for home based business that sell **hand crafted products**. The difference between a vendor and a crafter is that crafters sell products that they have produced themselves. No human food vendors. **All products must be clearly canine themed** (dog leashes, dog clothing, dog houses, dog toys, dog paintings, etc.) Another difference between a vendor and a crafter is that crafters will not be asked to give anything away. That is why we are not charging vendors for their booth space, but we are charging crafters a small fee for their booth space. There will be no product exclusivity.

We will provide you an outdoor space approximately 10' X 10" to display your dog themed hand crafted products. You will bring everything you need for your display (table, chairs, shade, whatever you need). It is an outdoor venue. No electricity is available. We simply provide the ground and the potential audience. Please also note that Arise Church and its grounds are smoke and alcohol free.

Crafter set-up will be between 8:30 a.m. and 9:30 a.m. Crafters **MUST** be **completely set up** and cars removed from the crafter space by 9:30 a.m. Crafters will be allowed only one vehicle per crafter. If the event is being canceled due to weather, it will be posted on our website pinckneydogfest.com no later than 8:00 a.m. the day of the event.